



2020 4-H VIRTUAL LEARNING SHOWCASE & AUCTIONS

7,294

entries submitted

2,699

youth participated

PRIORITY

A R E A S

When the COVID-19 pandemic led to the cancellation of many Michigan fairs, Michigan State University Extension and Michigan 4-H teamed up with local community partners to provide an online platform that supported the 4-H experience and continued longtime traditions. These 4-H virtual learning showcases and auctions provided a space for youth to demonstrate their mastery of skills developed in 4-H, receive feedback on their efforts and market and sell their 4-H projects.

IMPACTS



58

counties offered a 4-H virtual showcase and/or auction for youth



17

virtual auctions were held



3,764

buyers/donors registered for virtual auctions



\$1.4

million spent by donors and buyers supporting 4-H youth through virtual auctions

“ The week at the county fair is always a huge event for my family that we look forward to year round. This year sure was different, but we are so blessed to have the virtual option and thankful for all of the hardworking volunteers that put these events on! ”

• Adam, Branch County